



## Press Release • *for immediate release*

### DFT Digital Film Technology and Cinevation Form Strategic Sales & Marketing Partnership

**Drammen, Norway - Weiterstadt, Germany – September 8, 2009** - DFT Digital Film Technology, provider of high-end film and digital post production solutions that preserve, manage, and deliver your pictures, and Cinevation – the world leader in high end film recorders, today announce they have formed a strategic partnership.

Initially, this co-operation will focus on sales and marketing but may be further expanded to include other parts of the companies' operations in the future.

The partnership positions both companies to deliver complementary technology and products as well as end-to-end workflow solutions to the post production marketplace. The combined solutions will enhance the quality of deliverables for post production facilities worldwide.

“Our strategic agreement with Cinevation creates a powerful partnership for creating value within the industry,” comments Stefan Kramper, DFT Digital Film Technology Managing Director. “Together, we will provide the post production industry with enhanced, powerful and flexible solutions to improve ROI, image quality, and workflows.”

“DFT Digital Film Technology shares our commitment to delivering exceptional quality solutions,” comments Bjørn Sæterøy, CEO of Cinevation. “With our combined sales and marketing efforts and strengths we will provide post facilities with technology they can use to their best advantage.”

Together, DFT Digital Film Technology and Cinevation offer superior products and solutions that address a variety of different markets such as Digital Intermediate, Archival and Restoration, and Direct to Print applications.

*DFT Digital Film Technology and Cinevation will be co-located in Booth 7.E39 at the upcoming IBC in Amsterdam, September 11-15, 2009.*



## About Digital Film Technology

DFT Digital Film Technology Weiterstadt GmbH provides high-end film and digital post production solutions for a variety of commercial media, film and content markets including: film studios, broadcast operations, and post production facilities.

DFT products include the SCANITY™ Film Scanner, Spirit family of DataCines® and Telecines, Shadow Telecine, Scream grain reducer, LUTher color calibration tool, Bones digital intermediate (DI) workflow solution and Bones Dailies non-linear dailies software solution. The entire DFT team is highly regarded within the industry and is dedicated to uncompromised product and technology development, as well as superior sales and support services.

DFT Digital Film Technology is headquartered in Weiterstadt, Germany and has regional offices in London, Paris, Sydney, Bangkok, Chicago, Salt Lake City and Los Angeles. DFT is independently owned by PARTER Capital Group, a Frankfurt, Germany private equity investment group. For more information please visit: [www.dft-film.com](http://www.dft-film.com)

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## About Cinevation

Cinevation is a leading developer and manufacturer of real-time digital film recorders, digital film printers and digital intermediate tools for the motion picture post-production industry. Cinevation offers user-friendly solutions that significantly enhance workflow productivity and image quality. The company's global headquarters are located in the city of Drammen, 40 km south-west of Oslo, Norway.

For more information, visit the Cinevation web site at [www.cinevation.net](http://www.cinevation.net) or contact the company at +47 90 53 34 32 or [office@cinevation.net](mailto:office@cinevation.net)

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